



CHAMBER NEWS BRIEFS



SEPTEMBER 2011 - The Greater Huntington Park Area Chamber Of Commerce

SPECIAL KIDS DAY SATURDAY AT SABOR FESTIVAL

A special expanded "Kid's Day Program" scheduled on Saturday, will be one of the major highlights of this year's 19th Anniversary presentation of "Sabor de Mexico Lindo Downtown Festival" on October 7, 8 and 9.



This year's "Kid's Day Program" on Saturday, October 8, from 12-noon to 4 p.m., will provide FREE face painting, making crafts, story telling, balloon animals, contests, children's plays, martial-arts demonstrations, folklorico dancing and many FREE door-prizes to the children in attendance. To date, sponsors of the "Kid's Day Program" include the Huntington Park Library, Parks and Recreation, Gage Middle School, Rio Vista YMCA and Huntington Park High School.

There will also be several FREE drawings just for the children that day. A girl's and a boy's bicycle donated by JC Penney. Also giant stuffed-animals and FREE ride-tickets will be donated by Christiansen Amusements. The "Children's Day Program" will take place in front of the main stage located at the corner of Pacific Blvd. at Gage Ave.

The annual "Pinata Making-Contest" will also be presented that day at 2 p.m., with cash prizes being awarded to the children and the groups who create the Best Pinatas prior to the Festival. Applications for the Pinata Making-Contest can be picked up at the Chamber Office.

Other Festival-highlights this year include the free Family Health-Fair, the Plaza de Mariachi, petting zoo, cultural displays, 160 vendor-exhibitors, international food booths, beverage & food samplings, amusement rides and two stages of continuous live-entertainment.

Vendor Booths and Sponsorships are still available and can be secured by contacting the Chamber at (323) 585-1155.

WELCOME NEW CHAMBER MEMBERS

The Chamber of Commerce Welcomes the following new business that recently joined the organization: Herbs of Mexico. If you are not a registered member of the Chamber, please call the Chamber at (323) 585-1155.

BUSINESSES SEE THE VALUE IN THE CHAMBER

The following business have experienced the value of their Chamber relationship and have renewed their membership: Brabant Realty & Management, Casa Luz, Dearden's Furniture Store, Fronteras Del Norte, Hub Cities Consortium, Leonardo's Restaurant, Roger S. Shafer Attorney at Law and Wells Fargo Bank.

HOLIDAY-BANNER PROGRAM TO ASSIST H.P. CHRISTMAS PARADE AND DOWNTOWN DECORATIONS

This year the Chamber is embarking on a new Holiday Program, "Downtown Holiday-Banners Program." Businesses



and agencies can be recognized on beautiful double sided Holiday-Greeting Banners in downtown Huntington Park along Pacific Blvd. Each block of Pacific Blvd. will be sponsored by a business or an agency.

Proceeds from the Banner Sponsorship-Program will be directed toward the financing of the annual Huntington Park Christmas Parade and the Downtown Decorations.

Each professionally-designed 3-foot by 8-foot banner will be silk screened with the City's Flower, the "Red Poinsettia" with the message "Happy Holidays." On the bottom of the Holiday Banner, will be silk-screened the name of the Business or Agency Sponsor for everyone to see and be greeted.

Fourteen downtown-blocks are available for sponsorship on a first-come, first-serve basis. The Holiday Banners will be installed prior to the Christmas Parade and the Downtown Decorations. Each banner will be on display for approximately two months. For additional information contact the Chamber at (323) 585-1155.

CHAMBER ORGANIZES COORDINATING COUNCIL

The Chamber of Commerce recently organized The Huntington Park Coordinating Council. The purpose of the Coordinating Council is for the Huntington Park Service Clubs and the Non-Profit Organizations to meet and to create a "Yearly Master-Calendar" of major events that will take place throughout the city. In so doing, they will avoid presenting more than one major-event on any given date, and to support each other's events.

The first meeting was held at the Chamber office on August 25. Attending the meeting were representatives of the Southeast Rio Vista YMCA, Huntington Park Library, Salvation Army, BID, Huntington Park Sister City Association, Relay For Life-ACS and Southeast City-Churches Center. Each organization submitted their major upcoming special events that are being scheduled for the remainder of the year.

The Chamber will be compiling and maintaining a "Yearly Master-Calendar." The "Yearly Master-Calendar" will be distributed to each organization, the city, concerned agencies, the media, and it will also be posted on the Chamber's Website.

For those organizations not in attendance, you may submit your special events to the Chamber via fax at (323) 585-2176.